

# CEYLON CINNAMON



LAK CINNAMON  
PLANTERS & EXPORTERS GROUP

**THE PRIDE AMONG  
THE WORLD'S  
SPICES**



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**Lak Cinnamon**  
Planters & Exporters Group (Pvt) Ltd  
SINCE 1991

# COMPANY OVERVIEW

Lak Cinnamon Planters & Exporters is a reputed cinnamon & species export company in Sri Lanka. The enterprise is majorly based on the South Coast of the country. Lak Cinnamon brand always stands for the quality and the standard of its products. Each part of the process is maintained with consequential attention with the purpose of high customer satisfaction to the end consumer.

Product types of the company ranging from cinnamon quilling to cinnamon dry leaves & deliver any grade of cinnamon to the market. Further, spices like cloves, garcinia, cardamon, black pepper, and dried ginger are also included in the bucket of products.





To get a professional approach to the industry, Lak Cinnamon holds a well-experienced in-house team for the production line. In the matter of the well-maintained process, cinnamon products delivered by the company established a specific position in the international market



# 1991

Lak Cinnamon Planters & Exporters raised the first step of the business. Mr. Thilakarathna Wickramasinghe is the founder of the company, who used to manage his owned cinnamon states. Because of his passion for the subject, he wanted to expand his cinnamon business by taking a further step forward. In the initial stage, he was determined to work with other cinnamon exporters as a supplier.

Afterward, he broadened the business as a direct exporter to the global market. Amongst hundreds of dedications, his efforts in the cinnamon industry led him to the point of being an award-winning exporter in Sri Lanka.



**MR. THILAKARATHNA  
WICKRAMASINGHE**

**CO – FOUNDER OF  
LAK CINNAMON  
PLANTERS & EXPORTERS GROUP**



## **MRS. NIMASHI DILHANI GUNASIRI**

### **MANAGING DIRECTOR**

CONSULTANT- HRM & LABOR LAW  
B.SC. (HRM), DIP. IN LABOR LAW &  
TRADE UNION (NILS), (MLTUR)

Mrs. Nimashi Gunasiri is the company's strategic leader who guide to archive the company success and prosperity. In addition, she is the organization's functional coordinator and marketing director. In present she oversees sales and marketing, as well as financial and administrative functions. She has exper-tise and practical knowledge in Human Resource Management. Her skills and experience help to archive the company's long-term goals and objectives. The Lak Cinnamon Planters and Exporters have another excellent resource in their younger leadership.



## **MS.RASHMI VITHAKSHANA WICKRAMASINGHE** **EXECUTIVE DIRECTOR**

Rashmi is one of the young and talented daughters at Wickramasinghe LakCinnamonGroup, the company behind econutrena, which collects, processes, manufactures, and supplies organic cinnamon products worldwide

## OUR VISION

“Be the premier company of global Cinnamon and spices industry.”

## OUR VALUES

We encourage our in-house community to focus on the quality and standards to give maximum satisfaction to our customers. In addition, in every part of the process, we endeavor to maintain the reputation of the Ceylon cinnamon as a proud exporter.

## OUR MISSION

“To provide pure Ceylon taste to the global customers by using 30 years’ experience, healthy manufacturing procedures and new technology and also to improve consumers safety and increase the productivity of organization.”



## OUR STRENGTH

- ✿ Sri Lanka's leading Ceylon cinnamon exporter
  - ✿ World-renowned family business
  - ✿ Generations of experience
  - ✿ Extensive facilities
  - ✿ Multiple quality checks
  - ✿ Sustainable farm base
- Pioneers of the Sri Lankan cinnamon industry



As a result of the well-maintained business practices, Lak Cinnamon grew in the international market effortlessly. Today, the company directly represents the long-standing reputation of Ceylon Cinnamon to the world. The unique production standard plus the proper business ethics tightened up the relationship with importers around the world.

## COMPANY REGISTRATION NO

PV00241812

## REGISTRED ADDRESS

6 Miles Post, Koswathumanana,  
Karadeniya. Sri Lanka

## VAT REGISTRATION NO

103215056 / 2525

## TIN NO

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## CONTACT

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# CORPORATE INFORMATION

LAKCINNAMON  
GROUP PVT LTD.,





## OUR TEAM

“Great Things in business are never done by one person. They’re done by a team of people”

## ACHIEVEMENTS



**NCE EXPORT AWARD  
MEDAL**

# PRODUCTION PROCESS

The process of turning cinnamon plants to export quality cinnamon products requires specialized knowledge and experience.

Years of excellence and industry knowledge backed the production procedure to retain it above the standards. Cinnamon production in Lak cinnamon can be identified in three primary categories





## LAK CINNAMON PACKING

Ultra inspection and a well-maintained process are must-needed factors to keep the product up to the mark. Aroma and real flavor should be preserved during this value adding stage. As the specialized team in Lak Cinnamon believes, the quality of the product depends on that point.



## LOADING & TRANSPORTATION

This stage is totally for satisfying the demand for high-quality cinnamon products. Generally, detailed inspections are implemented through the process of packaging to loading to dispatch. It leads to proving the excellence of years while expanding the market. In most cases, Lak Cinnamon appreciates customer satisfaction while representing the unbeatable repute of Ceylon cinnamon.



# PRIVATE LABELING

Choose products as per your selling preference and finalise quantity to order the products that you want to use to develop, select packaging per unit, pack size. Share details with us



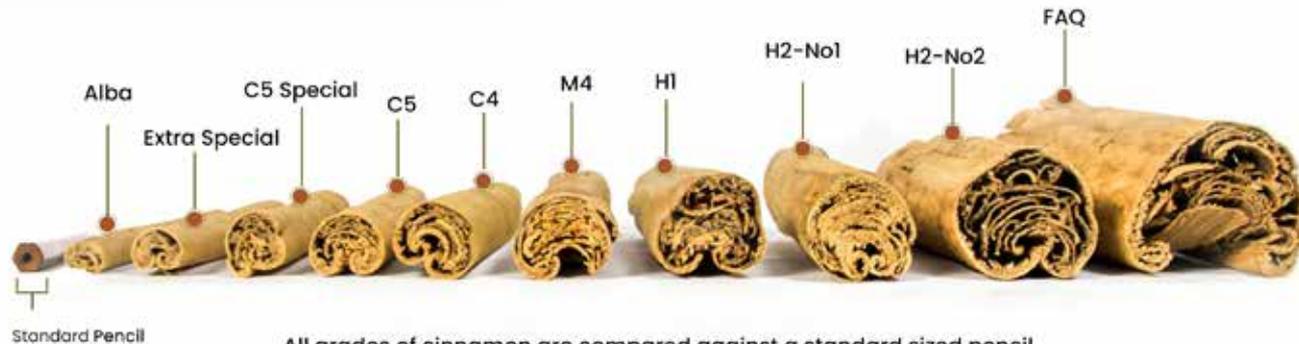


# PRODUCT RANGE

The role of an inclusive cinnamon export company is to deliver a bunch of mandatory choices to the customers. From the experience gained for years in the market, Lak cinnamon has the sense of how demand plays on each type of product. Based on that experimental comprehension, the company showcases its products that touch every corner of the cinnamon market..

# BALE FORM & CUT FORM

IN TERMS OF CINNAMON, PRODUCTS ARE DIVIDED INTO TWO MAJOR CATEGORIES AS THE RANGE OF GRADES/FORMS COMES UNDER EACH KEY CATEGORY.



<b>TYPE</b>	<b>GRADE</b>	<b>MAXIMUM DIAMETER</b>
<b>ALBA</b>	<b>ALBA</b>	<b>6MM</b>
<b>CONTINENTAL GRADE</b>	<b>C5 SPECIAL</b>	<b>10MM</b>
	<b>C5</b>	<b>12MM</b>
	<b>C4</b>	<b>16MM</b>
	<b>C3</b>	<b>18MM</b>
<b>MEXICAN GRADE</b>	<b>M5 SPECIAL</b>	<b>16MM</b>
	<b>M5</b>	<b>18MM</b>
	<b>M4</b>	<b>21MM</b>
<b>HAMBURG GRADE</b>	<b>H1</b>	<b>23MM</b>
	<b>H2 SPECIAL</b>	<b>25MM</b>
	<b>H2</b>	<b>32MM</b>
	<b>H3</b>	<b>38MM</b>
<b>BALE</b>	<b>A PACKAGE OF ANY ONE PARTICULAR GRADE OF STCIKER</b>	<b>.....</b>
<b>CUT CINNAMON</b>	<b>ANY GRADE WITH SPECIAL REQUIRED LENGTH</b>	<b>.....</b>
<b>QUILLING</b>	<b>BROKEN PEICES WITH LENGTH BELOW THAN 200MM</b>	<b>.....</b>

# OUR PRODUCT

COMMEDITY	SPECIFICATIONS
CINNAMON QUILLS - ALBA	RI LANKAN ORIGIN - ALBA ( 3.5" /5"/11"/17"/21")
CINNAMON QUILLS - C5 EXTRA SPCIAL	SRI LANKAN ORIGIN - C5 EX.SP ( /5"/11"/17"/21")
CINNAMON QUILLS - C5 SPCIAL	SRI LANKAN ORIGIN - C5 SP ( 5"/11"/17"/21")
CINNAMON QUILLS - C5	SRI LANKAN ORIGIN - C5 ( 5"/11"/17"/21")
CINNAMON QUILLS - C4	SRI LANKAN ORIGIN - C4 ( 3.5" /5"/11"/17"/21")
CINNAMON QUILLS - M4	SRI LANKAN ORIGIN - M4 ( 17"/21")
CINNAMON QUILLS - M5	SRI LANKAN ORIGIN - M5 ( 21")
CINNAMON QUILLS - H1 SUPERFINE	SRI LANKAN ORIGIN - BALE (21" / 45")
CINNAMON QUILLS - H2 SUPERFINE	SRI LANKAN ORIGIN - BALE (21" / 45")
CINNAMON QUILLINGS - NO 01	SRI LANKAN ORIGIN - 100%
CINNAMON QUILLINGS - NO 02	SRI LANKAN ORIGIN - 30%
CINNAMON SUPER CHIPS	SRI LANKAN ORIGIN - 100%
CINNAMON NORMAL CHIPS	SRI LANKAN ORIGIN - 70%
CINNAMON POWDER - QUILLINGS	SRI LANKAN ORIGIN - QUILLINGS NO .01
CINNAMON POWDER - CUTOFF	SRI LANKAN ORIGIN - CINNAMON CUT OFF
CINNAMON POWDER - CHIPS	SRI LANKAN ORIGIN - NO.01 CHIIPS
CINNAMON TEA CUTS	SRI LANKAN ORIGIN
CINNAMON OFFCUTS	SRI LANKAN ORIGIN
CINNAMON FETHERINGS	SRI LANKAN ORIGIN

# OTHER SPICES

Besides the cinnamon products, Lak Cinnamon covers the market through various spices. At this point, the company reaches new ranges of the market with its brand. High-quality spices sourced from the well maintained local cultivations mark its unique quality by far.

# RANGE OF SPICES

In addition, Lak Cinnamon guarantees the quality of every product that is released to the market. The Company believes in the flavor and the aroma of every product as its spirit. That measurement naturally tends to deliver high-quality products constantly





**NUTMEG WITH SHELL**



**CINNAMON LEAF OIL**



**NUTMEG WITHOUT SHELL**



**CLOVES**



**BETALNUT**



**CINNAMON BARK OIL**



**GARCINIA**



**BLACK PEPPER**

# COVERAGE



Around 90% of the cinnamon production of Sri Lanka goes to overseas markets. Lak Cinnamon involves this export procedure in a giant way. Amongst over 200 cinnamon exporters, Lak Cinnamon built its unique values & capabilities as mentioned in the vision presented by the company. Compatible demand for the quality Lak Cinnamon products assists to establish a stable overseas market. During the past few years, Lak Cinnamon scaled the market over several countries around the world.

**Lak Cinnamon exports cinnamon & spices to the USA, UK, Spain, Germany, France, Mexico, Ecuador, Peru, Chile, Bolivia, Guatemala, Italy, Turkey, Panama, Honduras, and El Salvador**

# QUALITY & STANDARDS

The quality of the products is the prominent factor behind each part of the process. Preserving production constitutions brings the company to a reputable stage. Lak Cinnamon reached a larger market over a period of three decades with unique standards. Quality is the title that the company holds tightly throughout the years. Maintaining the product standard up to the mark is not a simple task. It defines the quality of Lak Cinnamon products as the prime motive for retention in the global market.



# CSR PROJECTS

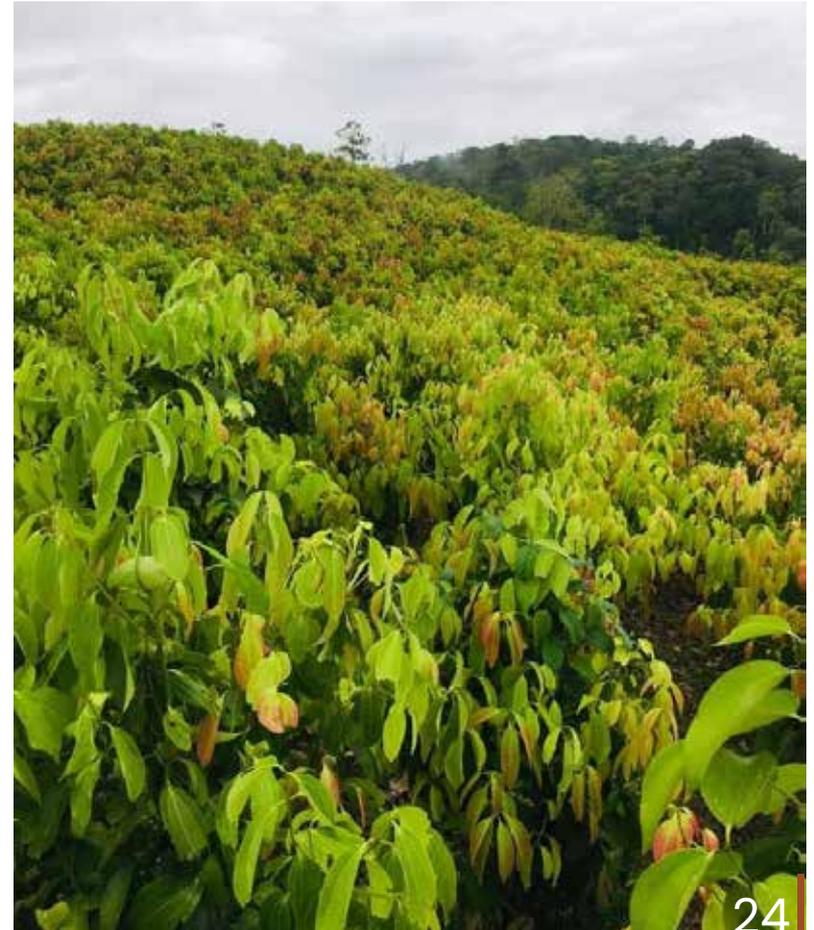
## CORPORAT SOCIAL RESPOSIBILTY

CSR includes corporations being economically responsible, improving labor practices, embracing fair trade, mitigating environmental damage, giving back to the community, and increasing employee satisfaction. Therefore Lakcinnamon group also did few csr projects to help community.



# SPIRIT OF CEYLON CINNAMON

Most probably, Sri Lanka can be defined as the best cinnamon producer in the world. In the past, Sri Lanka was invaded by several western nations for the worth of these spices. Since then, the reputation of Ceylon cinnamon has spread throughout the world. Ceylon cinnamon, alias true cinnamon, is indigenous to Sri Lanka. Cultivation majorly based in semi-dry to wet zone conditions in Galle, Matara, Kalutara, and Rathnapura Districts. The aroma and the flavor of true cinnamon are contrasting from other alternative products in the market. Cassia is the main similar product in the market which comes from Indonesia, Vietnam, and China. Even though true Cinnamon (Ceylon cinnamon) represents its unique quality and standard all the time. Consumers can find the unique flavor of Ceylon cinnamon when using it for any kinds of purposes such as an ingredient, medicine, etc.



# USES OF CEYLON CINNAMON

Ceylon cinnamon is a versatile spice that can be used for hundreds of purposes. Specifically, some foods/medicines intentionally require Ceylon cinnamon to keep the standard



# BENEFITS OF CEYLON CINNAMON

- ✿ Considers an alternative treatment for diabetes.
- ✿ Adds a unique & impressive flavor and aroma to foods.
- ✿ Supports immune health.
- ✿ Helps blood flow through the body and puts less strain on the heart.
- ✿ Performs well in neurological conditions, like Alzheimer's disease  
Uses as a common ingredient in Chinese and herbal medicine



# FUTURE OF THE COMPANY

Planning ahead is a consistent practice of the company and clear goals have been set up to meet. To be the leading Cinnamon exporter in Sri Lanka while expanding the current market is the main desired object of the company. Proper guidance of the directors and the team pushes the company towards success day by day. Rather than limit the scope to Cinnamon, the organization looks forward to expanding the exports with a range of other spices in max quantities.

From the stage of a developing nation, Lak Cinnamon believes the export industry will open doors to make Sri Lanka a developed country in the immediate future. Every single effort made in business directly involves the economic progress of the country. By Inspiring small businesses and farmers, Lak Cinnamon would be the brand of Ceylon cinnamon in the global market



# THANK YOU

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